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Press release

Order labels online: Rögn is now DORTEX

Mosfellsbær/Dortmund. The German company DORTEX, based in Dortmund, has taken over the online shop of the company Rögn. From now on its products are available on the website www.dortex.com.

Since 1983 the company Rögn has been successfully offering individual woven labels made of cotton under the internet address rogn.is and is known for this throughout Iceland. The labels are and were produced in Germany by DORTEX. Now the owners of Rögn have decided to hand over their business directly to the manufacturer.

This ensures that all customers will still be able to purchase their usual products, in some cases even at a slightly lower price. In addition, the entire product range of DORTEX can now be purchased, including laser engraved leather and imitation leather labels, name and event bands, stickers and other DIY accessories.

Through a redirection on the Rögn website, users can now directly access the international version of the DORTEX web shop. To enable customers from Iceland to continue to buy labels, it is now possible to pay with Icelandic kroner on dortex.com.

Quality Made in Germany

To place an order, the webshop of DORTEX offers the practical configurator. This enables the fast and easy personalization of the products. Customers can use it to give labels, hangtags, satin ribbons and similar items an individual touch and, for example, insert their own logo. A realistic preview image shows exactly what the finished product will look like. Once an order process is completed, the file required for production is forwarded directly from the web shop to the looms, textile printing machines or lasers. DORTEX manufactures its products exclusively in Germany and the production time is one to two weeks.



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ABOUT DORTEX



The company DORTEX is the professional supplier of personalized textile labels. The product range of the company, which is based in Germany, extends from name labels or ribbons to lingerie identification, professional labels or colourfully printed gift ribbons. And this since 1986. With its internationally oriented online shop, DORTEX serves customers worldwide. DORTEX represents customer-oriented production, user-friendly ordering and open communication.

Further information about DORTEX can be found in the company's [Newsroom](#).

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